

PROSPER LINCOLN STRATEGIC PLAN SUMMARY

Early Childhood

GOAL: Nurture every child on the path to success

MEASURE: All children are kindergarten ready

OBJECTIVE: Cross-sector initiatives will advocate for and improve early childhood development

- ✓ Number of programs, and children served in them, meeting *Step Up To Quality* standards
- ✓ Percentage of families ranking low/poor quality as a barrier to accessing care

STRATEGIES:

- **Create Lincoln Early Childhood Business Roundtable**
Performance Measures: Coalition consensus
- **Identify and connect a comprehensive Early Childhood Network**
Performance Measures: Coalition consensus
- **Increase accessible/affordable high quality 0-8 education**
Performance Measures: Low-income children enrolled in *Step Up to Quality* programs

OBJECTIVE: Community will be aware of what early childhood development is and looks like

- ✓ Percentage of residents satisfied with quality
- ✓ Percentage of residents who say early care and education is very important

STRATEGIES:

- **Communications to general public**
Performance Measures: Reach
- **Promote as a community asset**
Performance Measures: Media coverage

OBJECTIVE: Resources will enrich early childhood development at home, in care settings, and in the community

- ✓ Percentage of families ranking expense as barrier

STRATEGIES:

- **Support families**
Performance Measures: New parent materials distributed
- **Support Read Aloud 15 Minutes**
Performance Measures: Minutes read
- **All environments geared to children**
Performance Measures: Environments created and promoted

Employment Skills

GOAL: Ensure access to training and support for skilled in-demand jobs

MEASURE: Businesses are able to fill in-demand skilled positions

OBJECTIVE: Cross-sector initiatives will advocate for and improve workforce development

- ✓ Employer satisfaction with improvements to develop Lincoln's workforce

STRATEGIES:

- **Create cross-sector workforce development coalition**
Performance Measures: Coalition consensus
- **Develop employer collaborations to improve internal and public policy**
Performance Measures: Employer satisfaction with information/action

OBJECTIVE: Employers and potential employees will connect

- ✓ Employer rating of availability and quality of workforce
- ✓ Percentage of adults with less than a bachelor's degree below poverty threshold

STRATEGIES:

- **Develop links to skill development, employment and services**
Performance Measures: Numbers of and satisfaction with from participating businesses, case managers
- **Facilitate job acquisition and acclimation**
Performance Measures: Numbers of mentor pairs and participating businesses

OBJECTIVE: Opportunities and support for skill training will address workforce needs

- ✓ Percentage of adults with post-secondary degree

STRATEGIES:

- **Collaborate with educators, service agencies, and employers to chart pathways to full-time employment**
Performance Measures: Number of pathways created

Innovation & Entrepreneurship

GOAL: Create a world class ecosystem for innovation where Lincoln is the epicenter

MEASURE: New and growing businesses will create jobs

OBJECTIVE: Cross-sector initiatives will advocate for and grow entrepreneurship and innovation

- ✓ *Establishment entry rate*
- ✓ *Net job creation rate*

STRATEGIES:

- **Build a collaborative leadership network to advance innovation**
Performance Measures: Collaborative consensus
- **Recruit and retain talent**
Performance Measures: Outreach efforts
- **Market Lincoln as an innovative epicenter through events, marketing and outreach**
Performance Measures: Reach and media coverage

OBJECTIVE: Start-ups and expansions for businesses and nonprofits will be nurtured

- ✓ Jobs created by business startups
- ✓ Patents filed

STRATEGIES:

- **Create an entrepreneur mentoring program**
Performance Measures: Mentoring matches; successful launches; participant satisfaction
- **Organize trade missions and pitch trips**
Performance Measures: Participant satisfaction, investments made

OBJECTIVE: Opportunities will connect/link people, especially students, to innovation

- ✓ To be determined

STRATEGIES:

- **Create business and K-16 educator team**
Performance Measures: Team consensus

EARLY CHILDHOOD

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